

Press release

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Partnership to help companies in Western Switzerland go net zero

In the corporate world, accurately measuring greenhouse gases and taking concrete steps towards mitigation is a challenge, first because the whole company must be on board and secondly because the theory, however virtuous, must be translated into realistic, effective actions. To overcome these hurdles, Romande Energie and dss+ have teamed up to create ZenCO₂. What makes this service unique is that it not only helps define net zero strategies but also advises and assists companies in how to implement net zero at an operational level.

Romande Energie has set its sights on making Western Switzerland the first net zero region in the country, even as we face an unprecedented energy crisis. To do this, the company is teaming up with dss+ (formerly Sofies), a Geneva-based advisory firm focusing on operating risks and sustainable development, to create ZenCO₂ (= **Zero net CO₂**) – a range of services to help companies transition to clean energy using roadmaps for cutting greenhouse gases.

ZenCO₂ will support companies in Western Switzerland with a full and flexible range of services, from advice for sustainably reducing greenhouse gas emissions (diagnostics/carbon footprint quantification) and establishing tangible emission targets to zero-carbon planning, goal-setting, guidance during the transformation and on-the-ground management of multi-technical projects. Romande Energie and dss+ will provide the right tools, methods and tried-and-tested solutions for meeting these targets.

The whole purpose of this service is to help companies in Western Switzerland take concrete steps towards cutting their carbon emissions, and, as a result, make their business models more 'future proof'. Amid the current energy crisis, cutting greenhouse gas emissions in many cases means improving efficiency and streamlining usage, leading to lower energy consumption.

"In its own drive towards net zero, Romande Energie has been faced and even today faces a whole range of challenges common to other companies in the region," says Christian Petit, CEO of Romande Energie. "ZenCO₂ is now the conduit through which we're making our experience and multi-technical expertise available to companies in the construction and energy sectors."

"The integration of the decarbonisation programme into the company's governance framework, alongside other management systems, is a key success factor for steadily achieving net zero targets," adds David Rochat, Head of EMEA Sustainability Services at dss+. "Our long track record in managing strategic overhauls guarantees full alignment between corporate governance policies and actual implementation at grass-roots level."

ZenCO₂ has been presented to around 20 companies in Western Switzerland, who see the approach as relevant and useful for their business.

For more information: www.zenco2.ch

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Romande Energie at a glance

Romande Energie Group is the leading supplier of electricity in Western Switzerland and a mainstay in the Swiss energy industry. It offers several sustainable solutions for the distribution and generation of electricity in addition to energy services, which include energy efficiency and electromobility.

All its generation assets are driven by renewable sources of energy. Additionally, it is working hand in hand with customers, investors and employees to provide ever-better standards of living through innovative services and a commitment to sustainability. Romande Energie is dedicated, day in day out, to offering high-grade services and security of supply, just as customers expect, as well as supporting them in transitioning to more sustainable forms of energy and reducing carbon intensity across Western Switzerland.

For more information on Romande Energie Group, visit
www.romande-energie.ch

dss+ at a glance

Formerly DuPont's operational risks division, dss+ became an independent consultancy after splitting from the group in 2019. Leveraging its solid foundation in the industrial world, dss+ has evolved and expanded its capabilities through several acquisitions, including Sofies, a Swiss company advising on sustainability and the circular economy.

Today dss+, which is based in Geneva and operates in 40 countries, is the global leader in operational risk and sustainability management consulting. Its core business is advising on implementation of sustainable solutions using a unique approach to driving transformation, which has been tried and tested with over 2,000 clients in all parts of the economy.

For more information, visit www.consultdss.com